



DENNIS HANTHORN - Zurich General Director

09-10 NEWS

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FOR IMMEDIATE RELEASE

JANUARY 27, 2010

PHOTOGRAPHY CONTEST YIELDS IMAGERY FOR ATLANTA OPERA 2010-2011 SEASON

Portfolio Center Student Andrea Dorsey Wins

ATLANTA – The Atlanta Opera collaborated with the Portfolio Center this fall on a contest to develop imagery for its 2010-2011 season marketing campaign. Portfolio Center photography students were asked to produce one, highly conceptual image based on the plot of each opera in the 2010-2011 season. As research and exposure to the art form, the students attended The Atlanta Opera's 2009 productions of *The Elixir of Love* and *Orfeo & Euridice*. Students received a \$100 stipend to cover basic expenses. The Atlanta Opera's marketing team and *Director of Artistic Administration* Eric Mitchko judged the entries selecting Portfolio Center student Andrea Dorsey as the winning photographer. The Atlanta Opera will use Ms. Dorsey's images throughout the 2010-2011 season on billboards, print materials and Web media. The Atlanta Opera's 2010-2011 season, featuring Puccini's beloved *La bohème*, Gershwin's American classic *Porgy and Bess*, and Mozart's funny and poignant *Così fan tutte*, will be presented October 2, 2010 through April 17, 2011 at the Cobb Energy Centre. Season tickets are on sale now and can be purchased at www.atlantaopera.org.

ABOUT ANDREA DORSEY

Andrea Dorsey is a photography student at the Portfolio Center in Atlanta, Georgia. After working for several years as a legal recruiter, Andrea returned to school to pursue her passion for photography. She hopes to work as a commercial advertising photographer upon graduation. A native of Atlanta and an alumna of the University of Georgia, Ms. Dorsey is available for weddings, events and portrait photography. Please visit www.andreadorsey.com for additional information.

ABOUT THE PORTFOLIO CENTER

Founded in 1977, the Portfolio Center aims to provide the most highly specialized design and advertising education available, to produce industry leaders in the concentrations of design, art direction, writing, media architecture, illustration, and photography. The school measures its success by the



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degree of professional and personal achievement attained by its graduates. Visit www.portfoliocenter.com to learn more.

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About The Atlanta Opera

Founded in 1979, The Atlanta Opera is one of Atlanta's premier cultural institutions, drawing audiences from the entire metropolitan Atlanta area as well as from the Southeast region. Led by *Zurich General Director* Dennis Hanthorn, The Atlanta Opera strives to expand the experience of its patrons with memorable and exciting opera performances reflecting the highest musical and theatrical standards, while supporting community and educational programs. The company also works to attract the finest international, national, and regional singers, conductors, stage directors and designers. For the 2010-2011 season, The Atlanta Opera presents three productions with four performances each at the Cobb Energy Centre. For more information on The Atlanta Opera, please visit www.atlantaopera.org.